



**NanoString Technologies Announces Partnership with Applied Precision for Co-Development and Manufacture of High Resolution, High Speed Fluorescent Imager**  
*Joint Collaboration Provides Life Science Researchers a Novel Platform for Measuring Gene Expression by Counting Individual mRNA Molecules*

SEATTLE, Wash., March 19, 2007—NanoString™ Technologies, Inc., an emerging life science tool provider and Applied Precision®, LLC, a leading provider of imaging, measurement and analysis systems for both the semiconductor and life science industries, today announced they have entered into an agreement for the co-development and manufacture of a custom, fully automated, high resolution, high speed fluorescent imager to be distributed by NanoString as a component of their nCounter™ System for Gene Expression.

The nCounter System for Gene Expression provides life science researchers with the only method for highly multiplexed direct quantification of individual mRNAs in a biological sample. This novel technology is based on employing large numbers of unique single molecule reporters which bind directly to target molecules of interest in a one-to-one ratio. The target molecules can then be individually counted without any enzymatic conversion or amplification.

NanoString selected Applied Precision based on the company's 20 plus years of world class engineering experience in high-performance image acquisition and analysis systems, in addition to their ongoing commitment to play a key role in providing the quantifiable data and meaningful information needed to advance technology and realize important scientific discoveries. The joint collaboration involves the use of Applied Precision's base instrument, which will be co-developed for NanoString's custom application where it will be used to acquire and process image data from NanoString's proprietary single molecule reporters. The imager will be paired with a fully automated fluid handling instrument, which will provide end users with an easy-to-use platform for gene expression with less than 30 minutes of hands-on time per run.

**About NanoString Technologies, Inc.**

NanoString Technologies is a life science tool company developing a next generation technology for ultra sensitive, multiplexed quantification of individual target molecules in biological samples. NanoString's nCounter system is ideally suited for targeted gene studies in research and translational medicine and in the future molecular diagnostics including (IVDMIA) applications. NanoString is headquartered in Seattle, Washington. For more information please visit: [www.nanostring.com](http://www.nanostring.com)

**About Applied Precision, LLC**

Applied Precision is a leading provider of imaging, measurement and analysis systems for both the life sciences and semiconductor industries. Headquartered just outside of Seattle, Washington with sales and service centers in both Europe and Asia, Applied Precision has received multiple awards for its innovative new products. The company has also received recognition for its financial growth and is a five-time winner of the Deloitte & Touché Washington State Technology Fast 50 award. More information about Applied Precision is available at: [www.appliedprecision.com](http://www.appliedprecision.com)

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